

Workplace Trends: The Emerging Office Landscape

Conference Introduction

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Conference Theme

Political

Sustainability & CSR
European Legislation
Disability Discrimination Act
Security & Terrorism
City Regeneration
Mixed Use
Infrastructure Investment

Economic

Market Demand
Business Districts
Globalisation
Overseas Outsourcing
Business Timescales
Interest & Exchange Rates
Employment Levels

Social

Socio-demographics
Longevity & Retirement Age
Generation XY Attitude to Work
Work-life Balance
Working Hours Directives
Maternity & Paternity Rites
Multi-cultural & Ethnic Diversity

Technology

Flat Screens
Wireless Networks/Hotspots
PDAs & Graphics Tablets
Voice Over IP
Broadband at Home
Thin Client
Radio Frequency ID

Trends Forecasting

“ The fastest growing occupation in the 90s was not **software engineering** (which grew by 185%) or even **telephone sales** or **business consultancy** (106% and 93% respectively). The real growth industry, at a massive 302%, was the distinctly low-tech job of **hairstressing**.”

Work this Way, Guardian Special: The World in 2020

Building Value

