

Workplace Trends in the 21st Century

Philip Ross

CEO of Cordless Group and editor of UNWIRED™
technology & workplace futures

Technology Trends: Vanishing Technology at Work

Work and the workplace

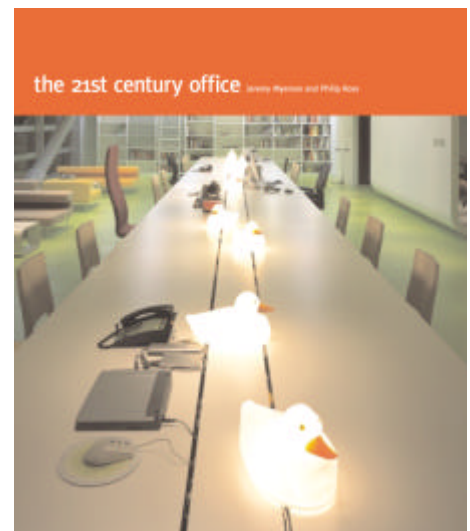
Today communications link places not people
Tomorrow people will connect unconsciously
New ways of working will transform the office

Jeremy Myerson and I are pleased to announce that our new book, **The 21st Century Office**, is published this week. We set out to identify the key trends for workplace design in the new millennium and have reviewed hundreds of innovative, new offices around the globe.

We believe that there are four trends for the 21st Century workplace:

- Narrative – the office as brand experience
- Nodal – the office as knowledge connector
- Neighbourly – the office as social landscape
- Nomadic – the office as distributed workspace

These trends are described in the book, backed up by 45 case studies drawn from office schemes around the world. In the UK, the book is published by Laurence King and in the USA by Rizzoli. It's also available in French, Italian, German and Spanish.



Case studies will be presented such as

British Airways
IBM
St Lukes
BT
Nortel
Fuel

Boots the Chemist
DEGW
Interpolis
Veldhoen
Chiat Day
Monsanto

New technology will transform the workplace, removing the need for heavy equipment that is 'plumbed' onto desks and reducing the over-specified infrastructure of cable for voice and data.

Key new technologies

voice	IP Telephony
cordless voice	DECT/IP DECT
	WiFi
	GSM/Dual Mode
	GPRS/EDGE/UMTS/3G
cordless data	WiFi
	802.11a/b/g/e/i/n
	WiFi hotspots
	Infrared IrDA
Other technologies such as	Bluetooth
	Zigbee

Other technology trends

convergence	flat/virtual screen
personal communicators	cordless desktop
projection	digital pens

Conclusions on technology

Standards and futures

Acceptance and uptake

Forecasts and business benefits

Implications for companies

mobility and future workstyles
The office of the future



The Palette Desk (left) and the Corridor Warrior (right) – two new concepts for the 21st Century Office



Conclusions

Visions of the future

Cordless Group
54 Mill Lane
London NW6 1NJ

Telephone	020 7794 3900
Facsimile	020 7433 3223
E mail	philip@cordless.co.uk
Web	www.cordless.co.uk